

Lotus Network adds four new Markets to their Portfolio

With clients increasingly requesting a one stop shop for integrated pan European and global campaigns Lotus Network has recruited Travel Marketing Romberg in Germany. With offices in Germany and the Czech Republic and extensive connections in the Polish and Hungarian markets, TMR adds a further four markets to the Lotus Network portfolio bringing their total market coverage to 16 countries.

Managing Director Gabi Romberg started her career in tourism working for the German Tourist Board in Europe and New York. She launched TMR in 1992 and the company has since grown to become a leading force in travel PR and representation with a reputation for long standing client relationships.

The Lotus Network is proud to be working with such an established and knowledgeable agency that fits the Lotus Network culture of independent businesses working together successfully and effectively with a solution-oriented focus.

In the UK, the Lotus Network is represented by Lotus UK whose current clients include the Spanish Tourist Board, VisitFinland, the Ibiza Tourist Board, Andorra Turisme and Prestige Hotels of the World. Lotus UK is a travel PR and representation company which has been successfully run for three years by Sarah Johnson as Managing Director and Jules Ugo as PR Director.

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For more information, please contact the Lotus Network and Lotus UK on 0207 953 7470 or e-mail Sarah Johnson sarah@lotus-uk.co.uk or Rebecca Muenger rebeccam@lotus-uk.co.uk
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Editors Notes;

The Lotus Network currently incorporates sixteen markets in Europe and Russia's major markets for outgoing travel. Every owner has more than ten years experience in the local travel industry and is very well connected. Lotus Network is proud to be representing over 80 clients around the globe with 55 staff members delivering excellent service in travel PR, representation, advertising and web 2.0.